optimum

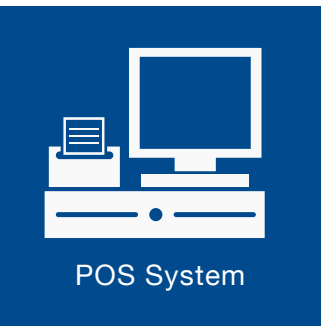"UNLIMITED CHANNELS, CENTRAL CONTROL"

Press Distribution

POS System

Online e-Shop

PRESS DISTRIBUTION

THE TOTAL SOLUTION SYSTEM FOR YOUR BUSINESS

CONTENTS

PRESS DISTRIBUTION
"Unlimited Channels, Central Control"

Optimum Press Distribution is an integrated system for structuring methods of Distribution and scheduling of the printed material. Also, the system is intelligent enough to help determine the amount of printing materials to be distributed.

Press Distribution Module system provides a powerful Security and Workflow.

Optimum Press Distribution Specific system and operational roles can be defined at user or user group levels.

A powerful document workflow ensures the smooth flow of documents within the organization.

Why Optimum?

Product Specific:
- *Easy Setup of Routes*
- *Easy Setup of Distributors*
- *e-Quotations*
- *Customer Contracts*
- *Customer Ageing*
- *e-Payment*
- *User Friendly Interface*

Product General:
- *Business Intelligence Reporting*
- *In-Built Document Workflow*
- *Bi-Lingual Arabic/English*
- *Powerful Security Control*
- *Fully Integrated ERP*

Technologies:
- *Intranet / Internet based*
- *Accessible Through Any Browser*
- *ASP.NET & C# Development Tools*
- *Microsoft SQL Database*
- *Mobile Application*

Press Distribution Functionalities:
- Distribution Restructuring
- Subscription Management
- Booking & Contracts Management
- Customer Services Management
- Invoice / Billing Management
- Cash Invoice Management
- Settlement & Collection Management
- Customer Portal

DISTRIBUTION RESTRUCTURING

Optimum Distribution Restructuring provides the functionality to restructure the Distribution of printed materials through setting up of publications, routes and distributors in an easy and seamless way which enables perfect control and ensures smooth Distribution.

The system provides user friendly interface which is very easy to learn and adapt to.

Total control is maintained as per the publication's policies to provide accurate MIS Reports.

Unique Features

Product Specific:
- *Routes & Distributors Control*
- *Customer Records*
- *Set Your Own Routes*
- *User Friendly Interface*
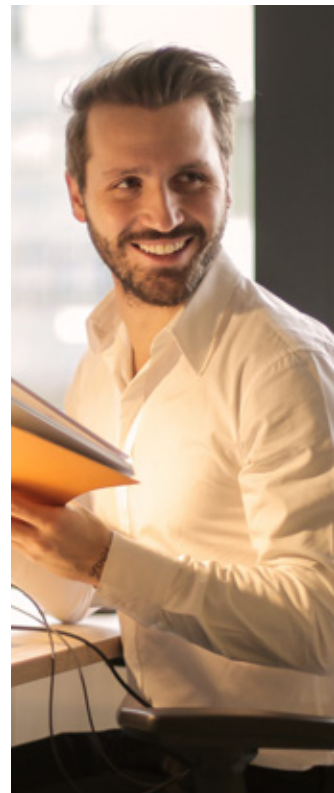- *Business Intelligence Reporting*

Product General:
- *Supports Document Attachment*
- *Posting Alerts (Emails, sms..etc)*
- *Bi-Lingual Arabic/English*
- *Powerful Security Control*

Technologies:
- *Intranet / Internet based*
- *Accessible Through Any Browser*
- *ASP.NET & C# Development Tools*
- *Microsoft SQL Database*
- *Mobile Application*

Distribution Restructuring Functionalities:
- Setup of publications
- Setup of routes
- Setup of distributors
- Setup to link accounting structure
- Inquiries and reports electronically
- Send alerts electronically via e-mail
- Inquiries, Reports and Electronic Alerts Via Email

SUBSCRIPTION MANAGEMENT

Optimum Subscription Management Module includes the functionality to manage subscribers of printed materials be it outlet or company subscribers or individual subscribers.

Unique Features

Product Specific:
- Manage all types of subscribers
- Contracts Management
- Receipts Management
- User Friendly Interface
- Business Intelligence Reporting

Product General:
- Supports Document Attachment
- Posting Alerts (Emails, sms..etc)
- Bi-Lingual Arabic/English
- Powerful Security Control

The **Subscription Management Module** eases issuing of contracts and receipts. System also allows to schedule Distributions.

Technologies:
- Intranet / Internet base
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Subscription Management Functionalities:
- Maintain outlet and company subscribers
- Maintain individual subscribers
- Issuing contracts electronically to subscribers
- Issuance of electronic cash receipts
- Change the Distribution time electronically
- Schedule Distribution
- Inquiries and print reports electronically
- Send alerts electronically via e-mail

BOOKING & CONTRACTS MANAGEMENT

Optimum Booking & Contracts Management provides a host of functionalities to manage all aspects of contracting industry. The system moves through each and every stage of the contracting process starting with the creation of the contract to its execution and completion.

Unique Features

Product Specific:
- Financial Posting
- Customer Record
- Customer Ageing
- e-Payment
- User Friendly Interface
- Business Intelligence Reporting

Product General:
- Document Attachement
- In-Built Document Workflow
- Posting Alerts (Emails,SMS..)
- Powerful Security Control

Optimum Booking & Contracts Management allows multiple types of contracts to be defined in system with different terms and conditions and payment cycle. It is easy to use and provides firm control over the contracting process.

Technologies:
- Intranet / Internet base
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Booking & Contracts Management Functionalities:
- Multi-type Contracts
- Payments Cycle
- Contracts Amortization
- Follow-up contracts
- Print contracts
- Inquiries and reports

CUSTOMER SERVICES MANAGEMENT

Optimum Customer Services Management includes full-fledged functionalities of customer services management that ensure prompt and efficient customer care and follow up.

Unique Features

Product Specific:
- *Customer Portal*
- *Online Ticketing*
- *Customer Communications*
- *User Friendly Interface*
- *Electronic Alerts*

Product General:
- *Supports Document Attachment*
- *In-Built Approval Workflow*
- *Posting Alerts (Emails, SMS, etc.)*
- *Powerful Security Control*

With **Optimum Customer Services Management Module**, gone are the days of frustrated customers and delayed actions.

Technologies:
- *Intranet / Internet based*
- *Accessible Through Any Browser*
- *ASP.NET & C# Development Tools*
- *Microsoft SQL Database*
- *Mobile Application*

Customer Services Management Functionalities:
- Customer Setup
- Create a service request electronically through
- Create a maintenance request electronically through
- Create inquiries request electronically through
- Print account statements electronically
- Inquiries about the account electronically
- Send alerts electronically via e-mail

INVOICE / BILLING MANAGEMENT

Optimum Invoice/Billing Management provides the functionality to raise all types of invoices electronically, namely, Against Delivery, General or Transactional. It has a built-in workflow process and a full limit-authorization control. It also has the functionality to record contracts with customers and raise invoices periodically as per the contract.

Unique Features

Product Specific:
- *Customer Portal with Dashboard*
- *e-Invoices*
- *Auto Invoice Sending*
- *User Friendly Interface*
- *Real-Time Accounting Entries*

Product General:
- *Document Attachement*
- *In-Built Document Workflow*
- *Posting Alerts (Emails,SMS..)*
- *Powerful Security Control*

Invoice / Billing Management system can also apply formulae at contract level to calculate invoice amounts based on input.

The accounting entries are also posted in real-time to the General Ledger.

Technologies:
- *Intranet / Internet based*
- *Accessible Through Any Browser*
- *ASP.NET & C# Development Tools*
- *Microsoft SQL Database*
- *Mobile Application*

Invoice / Billing Management Functionalities:
- Raise Cash Memo/Cash Invoice Electronically
- Raise Invoice Against Order/Quotations
- Add Cash Invoices Manually
- Schedule Delivery
- Inventory Inquiries
- Cash Invoice Inquiries
- Print Cash Invoices or Send Electronically Via Email

CASH INVOICE MANAGEMENT

Optimum Cash Invoice Management is the perfect solution for raising cash memo/invoice for any on counter sales including point of sale devices. It has a built-in workflow process and a full discount limit-authorization control. The system has a responsive interface enabling the use on type of computer device including tablet computers or mobile phones.

Optimum Cash Invoice Module allows to prepare cash invoices against orders received or quotations sent. The accounting entries are also posted in real-time to the General Ledger.

Unique Features

Product Specific:
- *Electronic Cash invoice/Memo*
- *User Level Discount Limits*
- *Customer Record*
- *User Friendly Interface*
- *Real-Time Accounting Entries*

Product General:
- *Document Attachement*
- *In-Built Document Workflow*
- *Posting Alerts (Emails,SMS..)*
- *Powerful Security Control*

Technologies:
- *Intranet / Internet based*
- *Accessible Through Any Browser*
- *ASP.NET & C# Development Tools*
- *Microsoft SQL Database*
- *Mobile Application*

Cash Invoice Management Functionalities:
- Raise Cash Memo/Cash Invoice Electronically
- Raise Invoice Against Order/Quotations
- Add Cash Invoices Manually
- Schedule Delivery
- Inventory Inquiries
- Cash Invoice Inquiries
- Print Cash Invoices or Send Electronically Via Email

SETTLEMENT & COLLECTION MANAGEMENT

Optimum Settlement & Collection Management provides the functionality to raise settlements / receipts electronically against invoice, against advance received, against credit note, against services or general receipts. It has a built-in workflow process and a full limit-authorization control.

Settlement & Collection also has functionality to issue settlements automatically against a payment received electronically through payment gateway or any other online transaction method. The accounting entries are also posted in real-time to the General Ledger.

Unique Features

Product Specific:
- *e-Settlements/Receipts*
- *Auto Settlements Sending*
- *Real-Time Accounting Entries*
- *User Friendly Interface*
- *Business Intelligence Reporting*

Product General:
- *Document Attachement*
- *In-Built Document Workflow*
- *Posting Alerts (Emails,SMS..)*
- *Powerful Security Control*

Technologies:
- *Intranet / Internet based*
- *Accessible Through Any Browser*
- *ASP.NET & C# Development Tools*
- *Microsoft SQL Database*
- *Mobile Application*

Settlement & Collection Management Functionalities:
- Raise Receipts Electronically
- Raise Receipts/Settlements Against Invoices
- Raise Receipts/Settlements Against Advance Received
- Raise Manual Receipts
- Cancel Settlements
- Settlement Inquiries
- Print Settlements or Send Electronically Via Email

CUSTOMER PORTAL

Optimum Customer Portal provides the most user-friendly platform to the customers for online purchasing, customer services or online payments against services or purchases.

Optimum Customer Portal has a responsive interface enabling the use on type of computer device including tablet computers or mobile phones.

The backend is controlled by the powerful **Optimum** ERP and Content Management System provided full communication with the client.

Unique Features

Product Specific:
- Customer Services
- Payment Gateway
- Communicate with Customer
- User Friendly Interface
- Customer Dashboards

Product General:
- Supports Document Attachment
- In-Built Approval Workflow
- Posting Alerts (Emails,SMS.)
- Powerful Security Control

Technologies:
- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
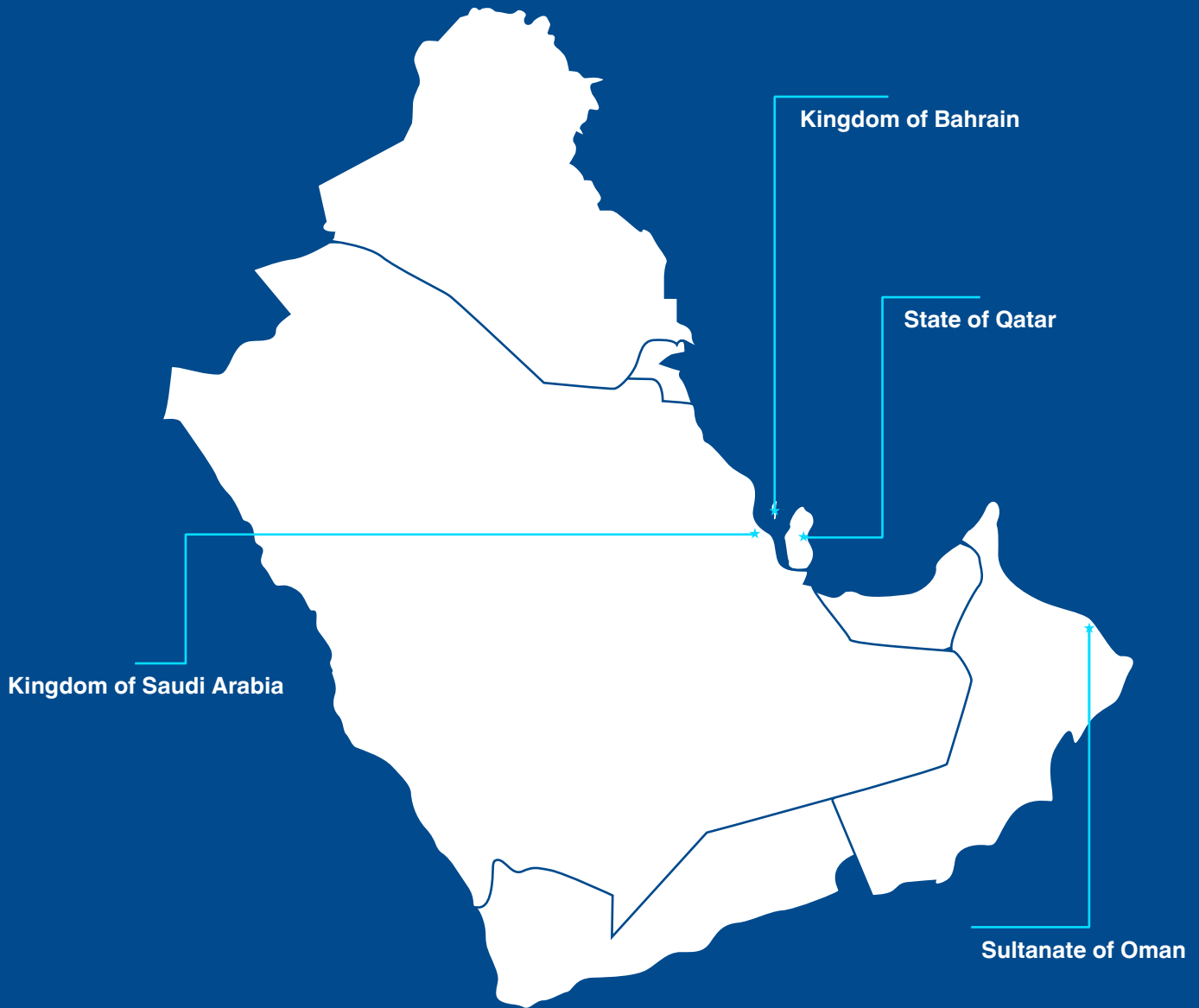- Mobile Application

Customer Portal Functionalities:
- Customer Registration
- Customer Services
- Online e-Shop
- e-Payments
- Track Deliveries
- Customer Communication
- Electronic Alerts

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