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### Al Amthal set to participate at the Tech Expo

Al Amthal Group of companies signed up as the key Exhibitor for iTECH Gulf 2014. The iTECH Expo is a B2B and B2C exhibition which will showcase the latest in the hardware solutions, LTE 4G, Consumer Technology, Cloud computing, networks and security.

Al-Amthal, a dynamic and fast-growing group of IT companies with its headquarters in Bahrain and regional offices all over the GCC have chosen iTECH Gulf to showcase their products. Al Amthal has partnerships with various national and international companies providing their customers with the most comprehensive and optimal business solutions. Amthal group was accredited as a Microsoft Certified Gold Partner in 2008. By achieving this accreditation, Al Amthal is well positioned as an independent company that "provides the highest levels of technical expertise, strategic thinking, and hands-on skills".

The Amthal Group is also the 'authorized' distributor for the sale, marketing, licensing, technical support and maintenance of all products of ZK Software Inc which is a leading provider of biometrics technology applications for the financial, manufacturing, security and medical store.

Amthal Group consists of three divisions:

**OPTIMUM (Total Software Solutions/ERP systems)** is one of the leading providers of integrated electronic Enterprise Resource Planning solutions ("E-ERP"), certified for Windows server 2012 as first developers from Middle East.

**ECnet (Electronic Commerce Network)** provides two main services; Marketing and E-Commerce, they include marketing strategies/ campaigns, branding, web-design/ development, advertising, public relations, mobile apps development and payment gateway.

**NCLink (Network and Communication Link)** provides all types of IT hardware, networking infrastructure, cloud computing products and services (wolke-cloud Business Suite), specialized IT manpower, and third party products.

### University of Bolton Partners with iTECH Gulf

University of Bolton (UOB), Manchester, England has signed up as the international Education Partners for iTECH Gulf 2014.

The University which caters to 11,000 students with 700 academic and professional staffs will be a key advisor on the intellectual content of the iTECH Gulf Forum, 2014.

UOB boasts a specialist creative industries faculty with leading lecturers in the field such as Creative Technology, Material research and innovation.



Caption: Pictured are Mr. Campbell (left) and HCE Exhibitions Director Mr. Ahmed Suleiman (right).

UOB's also manages a number of research groups. The "Computer and Cyberpsychology" research group of the university seeks to investigate the impact of computer and Internet technologies on everyday life. Specialisms includes: Cyberpsychology and Multi-User Virtual Environments (MUEs), Individual differences in computer-related behaviours and attitudes: computer addiction, anger and engagement, Technology Enhanced Learning.

As Part of its contribution to iTECH, UOB will be sending lecturer Chris Bateman (author for "Narrative skills for videogames", "21st Century Game Design" and "Beyond game design – Nine steps towards creating better videogames") to speak at the forum on Gaming.

University of Bolton, Vice Chancellor, Prof. Robert Campbell says, "We are an innovative evolving educational establishment. Our roots are in the community and economy of Bolton and greater Manchester but we have an ever expanding global reach for students and educational partnerships. We are excited about working with iTECH Gulf to develop a strong technical forum with relevance to working in the ICT industry.

## SPEAKER ALERT

Dr. Letaief received the BS degree with distinction in Electrical Engineering from Purdue University at West Lafayette, Indiana, USA, in December 1984. He received the MS and Ph.D. Degrees in Electrical Engineering from Purdue University, in August 1986, and May 1990, respectively. From January 1985 and as a Graduate Instructor in the School of Electrical Engineering at Purdue University, he has taught courses in communications and electronics.



Dr. Khaled Ben Letaief

From 1990 to 1993, he was a faculty member at the University of Melbourne, Australia. Since 1993, he has been with the Hong Kong University of Science & Technology (ranked #1 in Asia in 2012 according to QS) where he is currently Chair Professor and Dean of the School of Engineering (ranked #23 in the world in 2012 according to QS). He is also currently the Director of the Hong Kong Telecom Institute of Information Technology. His current research interests include wireless communications and networks, green communications, Internet of Things, adaptive resource allocation, broadband wireless data access, cognitive radio, cooperative communications, heterogeneous networks, and beyond 4G systems. In these areas, he has over 460 journal and conference papers and given invited keynote talks as well as courses all over the world. He has also 2 China patents and 11 US patents.

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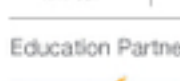
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