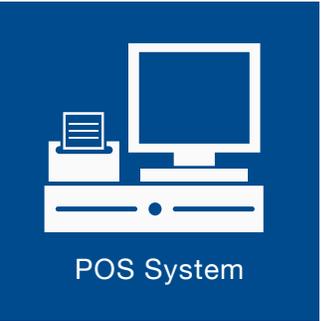




SELL MORE



Sales Reporting



POS System



Online e-Shop



THE TOTAL SOLUTION SYSTEM FOR YOUR BUSINESS

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Online e-Shop



WHOLESALE & RETAIL

Sell More

Optimum Wholesale & Retail Management System covers the full sales cycle, from quotation, orders, deliveries and invoices to payments.

Optimum Wholesale & Retail has a unique Portal for salesmen is used to take customer requests and then convert these requests to quotations, orders or cash invoices.

Retail business management is made easy with the state-of-the-art e-Shop, POS and Customer Portal, whereas Wholesale businesses are managed through complete back office sales cycle. It is integrated with all ERP modules for online / real-time balances.

Technologies:

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Why Optimum?

Product Specific:

- Full Sales Cycle
- e-Shop
- Offline / Online POS
- Salesman Portal
- Customer Portal
- e-Payment

Product General:

- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

Wholesale & Retail Functionalities:

- Point Of Sales "POS"
- Online e-Shop
- Quotation Management
- Order Management
- Delivery Notes Management
- Invoice / Billing Management
- Settlement & Collection Management
- Cash Invoice Management
- Customer Portal



Posting Alerts



POINT OF SALES "POS"

Optimum Point of Sale (POS) is the complete POS solution for retail or service businesses. It not only covers the complete POS retail cycle but also provides a powerful integration with back office Optimum ERP for easy item search and real-time online reports and transaction posting.

Unique Features

Product Specific:

- Online/Offline Mode
- Inventory Update
- Customer Records
- Customer Ageing
- e-Payment
- User Friendly Interface
- Business Intelligence Reporting

Product General:

- Supports Document Attachment
- Posting Alerts (Emails, sms..etc)
- Bi-Lingual Arabic/English
- Powerful Security Control

Optimum Point of Sale (POS) is a scalable product offering that fits large and small businesses alike. POS can be deployed over a single store or a chain of stores in located internationally. It's multi-currency feature provides reports in local as well as base currency.

Technologies:

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Point of Sale (POS) Functionalities:

- Online, Real-Time Transaction Posting
- Sales Reporting
- Customer Inquiry
- Inventory Inquiry
- Multi-Currency Transactions
- User Management
- Transaction History
- Cash Memo printing



e-Payment



Salesman Portal



POS System



Sales Reporting



Customer Services



Customer Portal Dashboard



ONLINE E-SHOP

Optimum Online e-Shop is the complete online retail / wholesale / services solution for any kind of business. It provides complete listing of items / services with a very user-friendly interface. It is supported by **Optimum** ERP at the backend providing easy update of items / services and inventory.

Unique Features

Product Specific:

- 24*7 Online
- Easy Item Filters
- Customer Service
- Delivery Tracking
- e-Payment
- User Friendly Interface
- Business Intelligence Reporting

Product General:

- Supports Document Attachment
- Posting Alerts (Emails, sms..etc)
- Bi-Lingual Arabic/English
- Powerful Security Control

Optimum Online e-Shop is a scalable product offering that fits large and small businesses alike.

Online e-Shop can be deployed internationally or locally. It's multi-currency feature provides reports in local as well as base currency.

Technologies:

- Intranet / Internet base
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Online e-Shop Functionalities:

- Online, Real-Time Transaction Posting
- Multiple Item Filters
- Inventory Inquiry (In Stock / Out of Stock)
- Multi-Currency Transactions
- Customer Registration
- Delivery Management
- Transaction History
- Electronic Receipts Via Email / SMS



QUOTATION MANAGEMENT

Optimum Quotation Management System covers the full quotation cycle, starting from request, preparation, follow-up till decline or acceptance and transfer to confirmed order. It has a built-in workflow process and a full limit-authorization control.

Unique Features

Product Specific:

- Customer Portal with Dashboard
- e-Quotations
- Customer Contracts
- Customer Ageing
- e-Payment
- User Friendly Interface

Product General:

- Document Attachment
- In-Built Document Workflow
- Posting Alerts (Emails, SMS..)
- Powerful Security Control

Optimum Quotation Discount limits can be controlled; by customer, by item, by salesman or the combination of all. Inventory is directly updated whenever any task or operation is made. The system is capable of handling non-inventory items too.

Technologies:

- Intranet / Internet base
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Quotation Management Functionalities:

- Generate & Submit Quotations Online to Customers Directly
- Add Quotations Manually
- Send Alerts to Client for Expiry of Quotation Electronically by Email
- Extend the Duration Of Quotation
- Change the Quotation Pricing
- Transfer Quotation to Order
- Quotation Inquiries
- Print Quotation or Send Electronically Via Email



Delivery Tracking



Posting Alerts



24*7 Online



Customer Contracts



Customer Portal Dashboard



Microsoft SQL Database



ORDER MANAGEMENT

Optimum Order Management System covers the full order cycle, keeping track of the order itself and managing data around the customer.

The system has a built-in workflow process and a full limit-authorization control.

Unique Features

Product Specific:

- Customer Portal with Dashboard
- e-Orders
- Customer Contracts
- Customer Ageing
- e-Payment
- User Friendly Interface

Product General:

- Document Attachement
- In-Built Document Workflow
- Posting Alerts (Emails, SMS..)
- Powerful Security Control

Optimum Order Management

system also involves tracking whether you have the inventory to fill orders, managing data around the vendors who are going to help you keep the inventory on hand to do that, getting the order to the customer, and so on.

Technologies:

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Order Management Functionalities:

- Receive Orders Online from Customers Directly
- Add Orders from Submitted Quotations
- Add Orders Manually
- Cancel Orders
- Transfer Order to Delivery
- Order Inquiries
- Print Orders or Send Electronically Via Email



DELIVERY NOTES MANAGEMENT

Optimum Delivery Notes Management covers the full delivery cycle, keeping track of the delivery itself and managing data around the customer. It has a built-in workflow process and a full limit-authorization control.

Unique Features

Product Specific:

- Customer Portal with Dashboard
- e-Delivery Notes
- Customer Record
- Delivery Tracking
- Real-Time Accounting Entries
- User Friendly Interface

Product General:

- Document Attachement
- In-Built Document Workflow
- Posting Alerts (Emails, SMS..)
- Powerful Security Control

Optimum Delivery Notes Management

also updates the inventory in real-time with the actual goods assigned for delivery.

The accounting entries are also posted in real-time to the General Ledger.

Technologies:

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Delivery Notes Management Functionalities:

- Raise Delivery Notes Electronically
- Choose Items from Orders Received
- Add Delivery Notes Manually
- Cancel Delivery Notes
- Transfer Delivery to Invoice
- Delivery Inquiries
- Print Deliveries or Send Electronically Via Email



Cancel Orders



Delivery Tracking



Supports Document Attachment



Cancel Delivery Notes



Cancel Invoices



e-Statements



INVOICE / BILLING MANAGEMENT

Optimum Invoice / Billing Management provides the functionality to raise all types of invoices electronically, namely, Against Delivery, General or Transactional. It has a built-in workflow process and a full limit-authorization control. Also, also has functionality to record contracts with customers and raise invoices periodically as per the contract.

Unique Features

Product Specific:

- Customer Portal with Dashboard
- e-Invoices
- Auto Invoice Sending
- Real-Time Accounting Entries
- User Friendly Interface
- Business Intelligence Reporting

Product General:

- Document Attachement
- In-Built Document Workflow
- Posting Alerts (Emails, SMS..)
- Powerful Security Control

Optimum Invoice / Billing Management

system can also apply formulae at contract level to calculate invoice amounts based on input. The accounting entries are also posted in real-time to the General Ledger.

Technologies:

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Invoice / Billing Management Functionalities:

- Raise Invoices Electronically
- Raise Invoice Against Delivery
- Add Invoices Manually
- Apply Formulae for Amount Calculation
- Cancel Invoices
- Transfer Invoice to Settlement
- Invoice Inquiries
- Print Invoices or Send Electronically Via Email



SETTLEMENT & COLLECTION MANAGEMENT

Optimum Settlement & Collection Management provides the functionality to raise settlements / receipts electronically against invoice, against advance received, against credit note, against services or general receipts. It has a built-in workflow process and a full limit-authorization control.

Unique Features

Product Specific:

- e-Settlements/Receipts
- Auto Settlements Sending
- Real-Time Accounting Entries
- User Friendly Interface
- Business Intelligence Reporting

Product General:

- Document Attachement
- In-Built Document Workflow
- Posting Alerts (Emails, SMS..)
- Powerful Security Control

Also, the system has functionality to issue settlements automatically against a payment received electronically through payment gateway or any other online transaction method. The accounting entries are also posted in real-time to the General Ledger.

Technologies:

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Settlement & Collection Management Functionalities:

- Raise Receipts Electronically
- Raise Receipts/Settlements Against Invoices
- Raise Receipts/Settlements Against Advance Received
- Raise Manual Receipts
- Cancel Settlements
- Settlement Inquiries
- Print Settlements or Send Electronically Via Email



Powerful Security Control



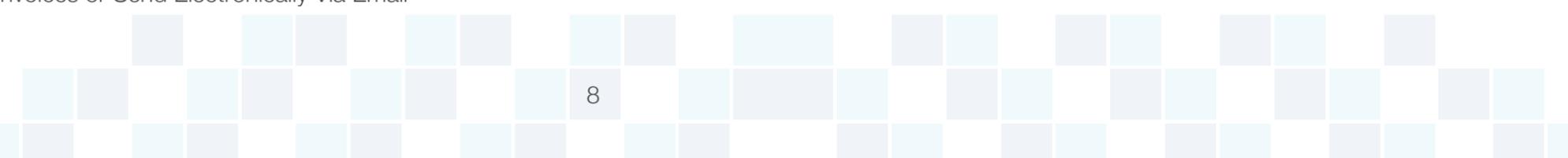
Electronic Receipts



e-Invoices



Posting Alerts





Supports Document Attachment



Customer Dashboard



CASH INVOICE MANAGEMENT

Optimum Cash Invoice Management is the perfect solution for raising cash memo/invoice for any on counter sales including point of sale devices. It has a built-in workflow process and a full discount limit-authorization control. The system has a responsive interface enabling the use on type of computer device including tablet computers

Unique Features

Product Specific:

- Electronic Cash invoice/Memo
- User Level Discount Limits
- Customer Record
- Real-Time Accounting Entries
- User Friendly Interface

Product General:

- Document Attachment
- In-Built Document Workflow
- Posting Alerts (Emails, SMS..)
- Powerful Security Control

or mobile phones. It allows to prepare cash invoices against orders received or quotations sent.

The accounting entries are also posted in real-time to the General Ledger.

Technologies:

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Cash Invoice Management Functionalities:

- Raise Cash Memo/Cash Invoice Electronically
- Raise Invoice Against Order/Quotations
- Add Cash Invoices Manually
- Schedule Delivery
- Inventory Inquiries
- Cash Invoice Inquiries
- Print Cash Invoices or Send Electronically Via Email



CUSTOMER PORTAL

Optimum Customer Portal provides the most user-friendly platform to the customers for online purchasing, customer services or online payments against services or purchases.

Optimum Customer Portal has a responsive interface enabling the

Unique Features

Product Specific:

- Customer Services
- Payment Gateway
- Communicate with Customer
- User Friendly Interface
- Customer Dashboards

Product General:

- Supports Document Attachment
- In-Built Approval Workflow
- Posting Alerts (Emails, SMS..)
- Powerful Security Control

use on type of computer device including tablet computers or mobile phones.

The backend is controlled by the powerful **Optimum** ERP and Content Management System provided full communication with the client.

Technologies:

- Intranet / Internet based
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application

Customer Portal Functionalities:

- Customer Registration
- Customer Services
- Online e-Shop
- e-Payments
- Track Deliveries
- Customer Communication
- Electronic Alerts



Customer Service



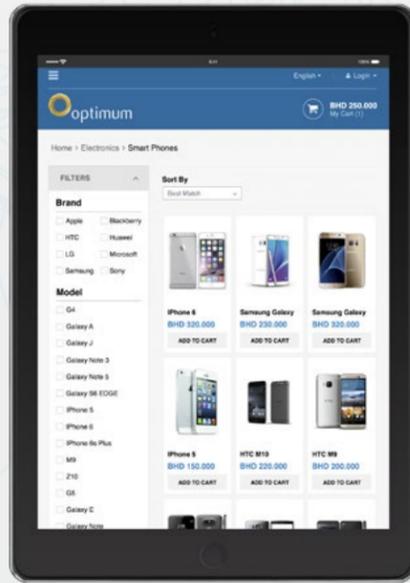
User Level Discount Limits



Schedule Delivery



Customer Communication



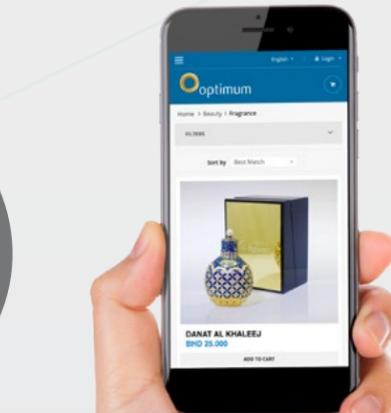
• Salesmen Portal



• Website & Customer Portal



Virtual Online / Offline Shop



• Mobile Application

POS
Peripherals



Receipt Printer



In-Counter Scanner



Cash Drawer



Handheld Scanner

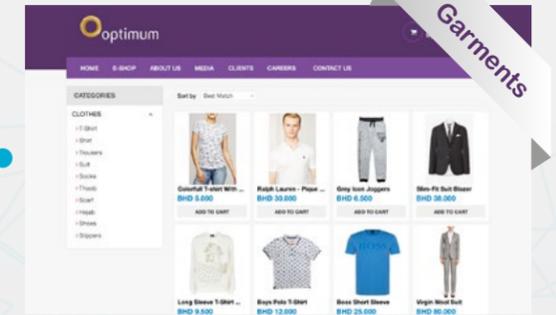


Barcode Printer

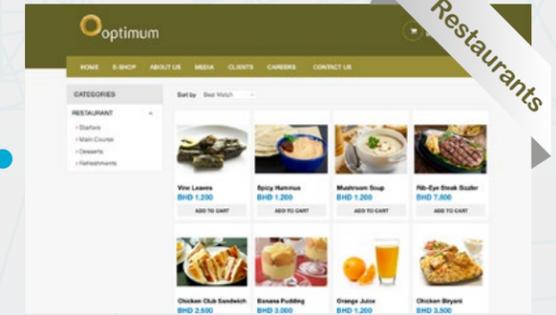


• POS

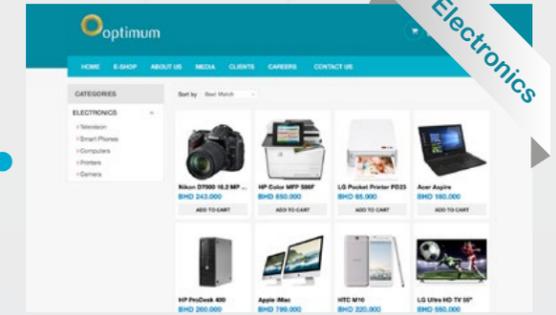
e-Shop



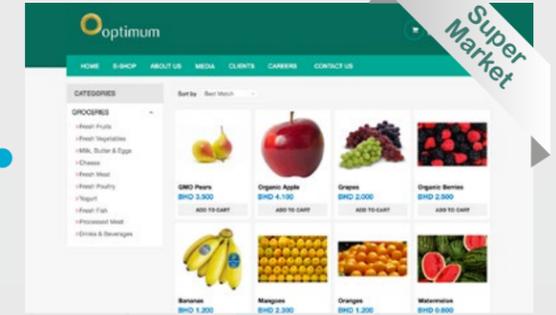
Garments



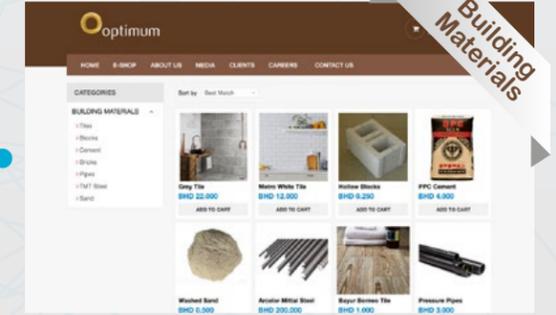
Restaurants



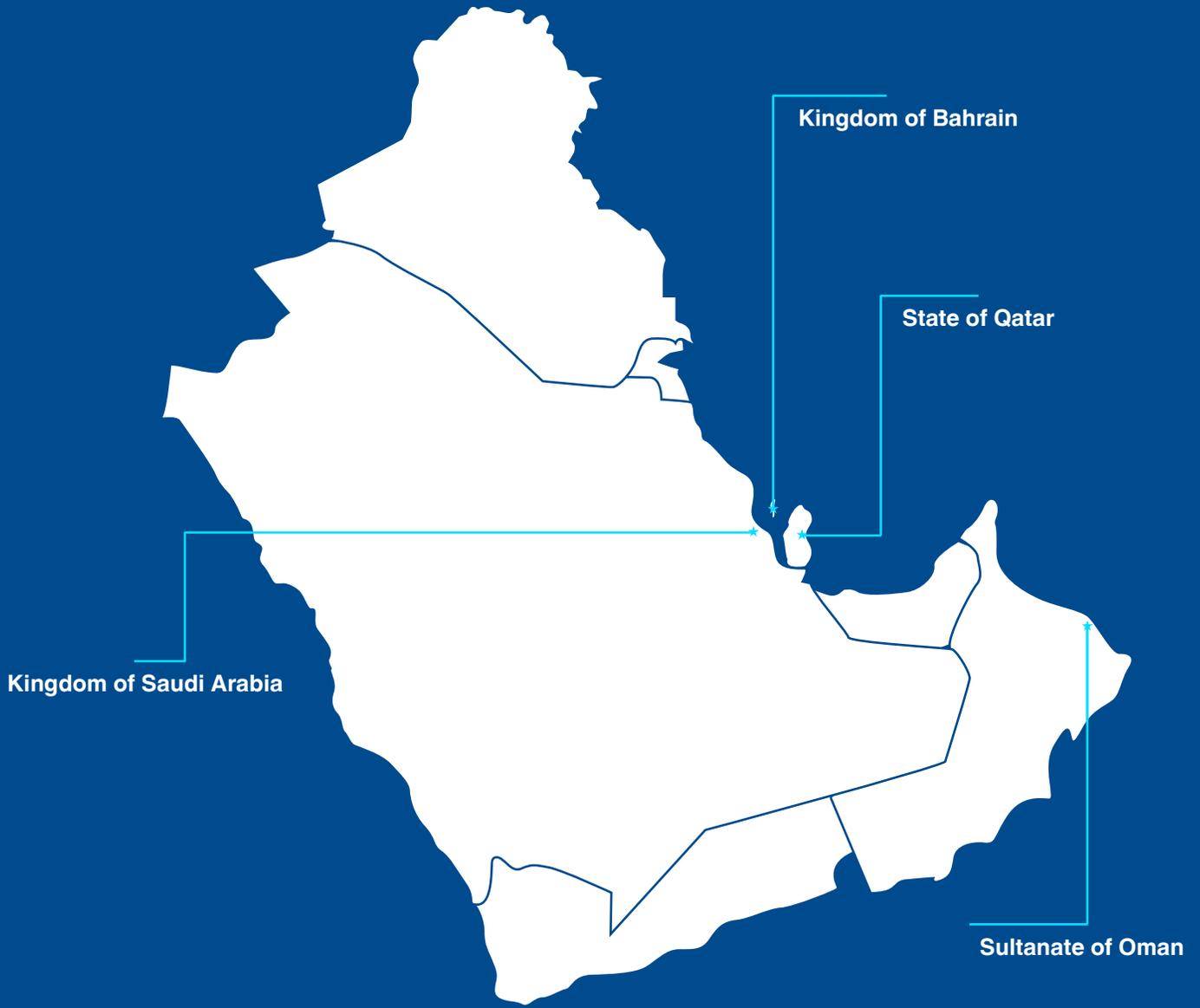
Electronics



Super Market



Building Materials



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